



# AOASM

AMERICAN OSTEOPATHIC ACADEMY OF SPORTS MEDICINE

2424 American Lane  
Madison WI 53704-3102



# ARP

ASSOCIATION OF RINGSIDE PHYSICIANS

Phone: 1-608-443-2468 • Fax: 1-608-443-2474  
Website: <http://www.ringsidearp.org>  
Website: <http://www.aoasm.org>

**2019 Exhibitor Prospectus**

## **American Osteopathic Academy of Sports Medicine Association of Ringside Physicians**

**Combined Annual Meetings · May 1-5 · Austin, Texas**

**AT&T Executive Education and Conference Center  
The University of Texas at Austin**







**AMERICAN OSTEOPATHIC  
ACADEMY OF SPORTS MEDICINE &  
ASSOCIATION OF RINGSIDE PHYSICIANS**

Combined Annual Meeting  
AT&T Executive Education and Conference Center  
The University of Texas at Austin, Austin, Texas  
Meeting Dates: May 1-5, 2019  
**Exhibit Dates: May 1-4, 2019**

Exhibiting at the joint AOASM and ARP Annual Meeting provides you with exposure to the osteopathic sports medicine market and ringside physicians with an estimated attendance of over 400 sports medicine physicians.

**Association Profiles**

AOASM is the largest multi-specialty physician sports medicine society in the United States. Family practitioners, orthopedists, internists, pediatricians, emergency medicine, specialists, rehabilitation specialists, etc. comprise the AOASM membership. The AOASM currently has 585 members. The AOASM is dedicated to the advancement of physicians' knowledge through education, research, and promotion of the art and science of sports medicine, emphasizing the use of osteopathic principles and concepts in the practice of comprehensive health care.

The Association of Ringside Physicians, Inc. is a non-profit organization that is dedicated to the health and safety of the boxer and mixed martial arts athlete. Attendees are 125 men and women, primarily physicians, physician assistants, nurses and athletes who specialize in the sports medicine subspecialty of Ringside Medicine.

**Purpose of the Exposition**

The exposition is designed to update sports medicine practitioners' knowledge of products, information, services, literature and equipment pertinent to the treatment of their patients. Exhibited materials must enhance the education of the attendees.

**Exhibitor Visibility**

We recognize the value exhibitors add to the meeting and we will do all in our power to increase exposure opportunities. For example, the welcome reception and all refreshment breaks will be held in the exhibit area during open hours. There will be slow times when the meetings are in session, but there will be a steady flow of contacts during all breaks. Peak opportunities will occur during refreshment breaks.

**Benefits of Exhibiting**

Why should your company choose to exhibit?

- Exposure to over 400 attendees that include sports medicine physicians, ringside physicians, physical therapists, and athletic trainers. Place your company name in front of this specialty audience of buyers.
- The welcome reception on Wednesday evening will be your first chance to meet attendees during unopposed time.
- All refreshment breaks will be held in the exhibit area, providing your company with uninterrupted time to visit with the sports medicine audience.
- The on-site program will include each exhibiting company, contact information, and product descriptions. It will be distributed to each attendee.
- Exhibiting is more economical due to the inclusion of one 6' draped table, two chairs, one wastebasket, and a 7" x 44" identification sign in your booth rental price.
- Each exhibiting company's promotional listing will be included free of charge on AOASM's and ARP's websites.
- The economical and effective atmosphere of a trade show allows you to make many more contacts than personal sales calls.

**Exhibit Hours\***

Wednesday, May 1 . . . . . 5:30 p.m. – 6:45 p.m.  
(Welcome Reception)  
Thursday, May 2 . . . . . 9:30 a.m. – 3:30 p.m.  
Friday, May 3 . . . . . 9:30 a.m. – 3:30 p.m.  
Saturday, May 4 . . . . . 7:00 a.m. – 10:30 a.m.  
\* Times are subject to change

**Installation of Exhibits**

Wednesday, May 1  
2:00 p.m. – 5:00 p.m.

The exposition is scheduled to open at 5:30 p.m. on Wednesday. We ask that your booth area be set by 5:00 p.m. so that the exhibit area can be cleaned prior to the opening. It is the responsibility of exhibitors to have their exhibits in place before the opening of the exposition. (Set-up cannot occur sooner than 2:00 p.m.)

**Dismantling of Exhibits**

Saturday, May 4  
10:30 a.m. – 12:00 noon

All exhibits must be dismantled and removed by 12:00 noon. No packing of equipment, literature, etc., or dismantling of exhibits will be permitted until all attendees have vacated the meeting space or at the official closing time of the show. Violators will not be invited to future meetings.

**Care of Exhibit Space**

Exhibitors shall care for and keep in good order all space occupied by them. Special cleaning and dusting of tabletop, display equipment, booth area, and material will be the exhibitor's responsibility, and shall be performed at the exhibitor's expense.

**Preliminary Program**

A preliminary program is available on both the AOASM & ARP websites. Vendor representatives are welcome to attend the sessions as long as the booth is staffed during open hours.



## Space Rates

Rates for exhibiting at the Meeting:

\$1,000 per booth

The exhibit booths will be 8' x 10' and include piping, draping, one 6' draped table, two chairs, one wastebasket, and a 7" x 44" identification sign.

## Service Kit

An exhibitor service kit will be provided in late March 2019, and once a payment with completed application has been received.

## Book Exhibit

Publishers may purchase their own booth for their company or they may submit book(s) for the Book Exhibit and not be present. The books will be displayed for a price of \$200 per title. Along with the publications, we will accept order forms or brochures for that specific book. These publications will be available for perusal in the exhibit hall during open hours. Information on shipping will be sent to each publisher after receipt of the fee and application.

## Traffic

The exhibit area is located near all meeting rooms used during the annual conference. Special breaks in the morning and afternoon will be scheduled in the exhibit area to facilitate maximum traffic flow.

## Exhibitor Floor Plan

The Exhibitor Floor Plan will be emailed in early April to all exhibitors that have turned in their completed application and whose payment has been received. Exhibit space preferences will be requested per company/organization at that time.

## Exhibit Assignments

Booths will be assigned in early April. Companies will be notified of their assignment via email. Exhibit spaces will be assigned based on a point system and the receipt date of the application. Past exhibitors will receive one point per booth rented at previous meetings. In addition, past sponsors will receive one point per annual sponsorship at previous meetings.

Exhibit management reserves the right to change location assignments at any time as deemed necessary. The exhibitor will be informed of any such change immediately and given the option to cancel with a full refund if the reassigned space is not acceptable.

## Exhibit Registration

Each person working in the exhibit area is required to pre-register and wear an identification badge. An AOASM exhibitor registration form will be emailed to each registered company in April. Exhibitor identification badges must be picked up at the conference registration booth prior to setting up your booth.

Exhibit companies will be allowed up to two complimentary conference registrations per company for multiple representatives to be present in the booth or to share shifts during the long exhibit hours. Additional registrations are \$50 per person. Representatives are welcome to attend the sessions as long as their booth is staffed by at least one representative during exhibit hours. However, an exhibitor registration does not receive the same benefits as a regular attendee. Each exhibiting company will receive one set of conference materials per booth rented upon arriving at the conference.

## Cancellation

Cancellation of exhibit space must be submitted in writing to the office. From the time of contract submission until April 5, 2019, a 50% refund will be given for all booth cancellations. After April 5, 2019, there will be no refund for cancellation of booth space.

## Commercial Support Opportunities

For more information regarding opportunities for commercial support during the Joint Meeting, please contact Susan Rees, Executive Director, at: +1-608-443-2468, ext. 138, or email her at: [srees@reesgroupinc.com](mailto:srees@reesgroupinc.com).

## Exhibiting Questions

For further exhibiting information, please contact Ashley Alba, Exhibits Manager at: +1-608-443-2468, ext. 132, or email her at: [aalba@reesgroupinc.com](mailto:aalba@reesgroupinc.com).



# AOASM & ARP Combined Annual Meeting

**Meeting Dates:** May 1-5, 2019 • **Exhibit Dates:** May 1-4, 2019

**Location:** AT&T Hotel and Conference Center, Austin, Texas

## CONTRACT APPLICATION FOR EXHIBIT SPACE

List your company name and company contact information as you would like it to appear on any promotions. (Please print or type.)

Firm Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Company Telephone Number: (\_\_\_\_\_) \_\_\_\_\_

Company Fax Number: (\_\_\_\_\_) \_\_\_\_\_

Company Email: \_\_\_\_\_

Company Website: \_\_\_\_\_

Please share in 40 words or less a detailed company profile description or promotional description of equipment, products, or services to be marketed and displayed in the AOASM & ARP program (Note: your description will be printed exactly how it is received below):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Name of Contact Person: \_\_\_\_\_  
(person who receives all correspondence and exhibit kit)

Contact Person's Telephone #: \_\_\_\_\_

Contact Person's Email: \_\_\_\_\_

On-Site Contact Person: \_\_\_\_\_  
(if different from above)

On-Site Contact Person's Telephone #: \_\_\_\_\_

On-Site Contact Person's Email: \_\_\_\_\_

### Exhibit Space Preference

The 2019 Floor Plan is forthcoming in early April 2019.

List competitors you do NOT wish to be near:

\_\_\_\_\_

### Book Exhibit

(not applicable to companies renting a booth space)

We will be exhibiting \_\_\_\_\_ titles at the Book Exhibit. The cost for each book is \$200. Please list below the title(s) and author(s) of the book(s) that will be exhibited. Include the entire fee with this application.

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

### Cancellation Policy

Cancellations received before April 5, 2019, will receive a 50% refund. Please check the prospectus for cancellation penalty fees after that date.

### Terms and Conditions

**1. Payment**

We will exhibit at the Joint Meeting.

- 8' x 10' booth \$1,000

Number of booths requested: \_\_\_\_\_

**2. Pay by credit card or make the check payable to the **AOASM or ARP**. Forms not accompanied by proper fees will be returned.**

**3. The AOASM & ARP will have the right of interpretation and approval on all matters pertaining to the contract rules and regulations.**

This application is made with the understanding that the applicant agrees to abide by all rules and regulations outlined in the exhibit prospectus, which become a part of the accepted contract along with other rules and directives, which may be issued by the AOASM and ARP in connection with this exposition.

Name of Authorizing Officer \_\_\_\_\_

Title \_\_\_\_\_

Signature of Authorizing Officer \_\_\_\_\_

Date \_\_\_\_\_

### Payment

Check: Please make checks payable in US funds to: **AOASM or ARP**

Visa/MC/Amex Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Amt. Authorized: \$ \_\_\_\_\_

CVV #: \_\_\_\_\_

Card Holder Name: \_\_\_\_\_

Card Holder Signature: \_\_\_\_\_

**Please sign and return with the deposit via fax, email, or mail to:  
AOASM & ARP  
2424 American Lane  
Madison, WI 53704**

**Phone: 1-608-443-2468, ext. 132**

**Fax: 1-608-443-2474**

**Email: aalba@reesgroupinc.com**



#### OFFICE use only

Full Payment Received \_\_\_\_\_

Confirmation Sent \_\_\_\_\_ Booth(s) Assigned \_\_\_\_\_

Service Kit Sent \_\_\_\_\_ Final Confirmation Sent \_\_\_\_\_

Final Balance Received \_\_\_\_\_